**3.         Selection Criteria and Performance Parameters**

Because Project ACT is a nation-wide internet-based initiative, it is not possible to predict the profile of applicants to define expectations for the funds allocation.The general principles of balance across gender and geographical distribution beneficiaries (relative to the sample pool of applicants) should apply.

Each member of the Panel of Assessors shall mark every criteria as follows:

0 to 5 (corresponding to 0% up to 100%)

Pass mark is 65%

Each individual Assessor’s marks shall then be electronically aggregated to determine the successful applications.

**3.1      Criteria for Assessing Grants to individuals**

The estimated average training grant is estimated to be N1 million but applications for lower amounts are valid.  A few higher value training grants may be approved based on the strength of the application.

The Criteria to mark are the following:

1.     Relevant previous qualifications

2.     Relevant experience

3.     Relevance of training to the candidate’s career

4.     Relevance of training to the needs of the industry

5.     Value for money of the training

6.     For screenwriter training applications:

Quality of the story for peace and nation-building

Originality of the story

**3.2       Grants to private Institutions**

The maximum value of grants to private institutes may not exceed N50 million, regardless of the amount requested.

Criteria for the marking of institutions' applications are:

Relevant track record of training

Relevance of the grant for the quality, affordability and extension of training services in filmmaking

Relevance of training to the needs of the industry

Value of the business case for the grant